

Terms of Use

MIPeaceofMind.org, the Peace of Mind registry website and call center are managed by Gift of Life Michigan, located in Ann Arbor, Michigan. The State of Michigan provides oversight of the registry through The Michigan Department of Community Health (MDCH). If you visit MIPeaceofMind.org, you agree to these terms and policies.

All content on MIPeaceofMind.org is the property of the State or its content suppliers and is protected by intellectual property laws.

The Peace of Mind Registry is for personal and non-commercial use only. You may not modify, copy, distribute, display, reproduce, publish, license, create derivative works from, sell, or transfer information, products, or services obtained from the Peace of Mind Registry unless the law otherwise provides or you obtain prior written permission.

Use of content, images, designs, or logos from MIPeaceofMind.org on another website or on a networked computer environment is prohibited, except as permitted under the Linking Policy, or if you obtain prior written permission.

You may not use MIPeaceofMind.org or any of its content for any purpose that is unlawful or to solicit the performance of any illegal activity or other activity that infringes upon the rights of the State or others.

There is no promise that any content, service, or feature of the website will be error-free or uninterrupted. Information is provided on an "as is" and "as available" basis.

In the event of service interruption, emergency access by a health care provider to the Peace of Mind Registry is available through the toll-free number 800-482-4881, which will connect to a call center.

We may amend these terms and policies from time to time.

Privacy Policy

When you access MIPeaceofMind.org, we may gather information in the following ways:

- **Information collected automatically.** When you view pages on MIPeaceofMind.org, some of your information is automatically collected. This may include information about how you linked to the website, when you accessed our website, the searches you initiated, things you clicked on, the type of browser and operating system you used, and the pages you requested and visited. This information is aggregated and is used to improve the website.
- **Information voluntarily submitted.** MIPeaceofMind.org collects any information which is submitted via forms and/or uploaded to the website. The type of information typically collected would include information necessary to create an account (your name,

address, email, gender, date of birth, last four digits of your social security number), information to secure your account (security questions, password creation information), and any documents uploaded to your personal advance directive account.

- **Information which is never requested.** MIPeaceofMind.org will never require any financial information, such as banking information or credit card account numbers.

Use of email

Email addresses provided as part of account creation are used only for communications regarding your MIPeaceofMind.org advance directive account. You will receive an email upon account creation and then every time you upload a document to the registry. You may also receive an email as a response to a question on our “contact us” page.

Your email address will not be used for solicitation/advertising or to receive information you did not specifically request (such as newsletters).

Sharing information

Creation of an account on this website constitutes your agreement that we share your advance directive with a health care provider upon their request.

A health care provider may be a hospital, hospice organization, nursing home, or a personal physician. We will only share personal information about you with others if:

- You have created an account on the website MIPeaceofMind.org, **and**
- The person requesting the advance directive is a health care provider as approved by the State of Michigan Department of Community Health, **and**,
- The health care provider has given the appropriate credentials to confirm that they are authorized to receive the advance directive, **or**,
- We are authorized to do so by law. e.g., to respond to subpoenas, court orders, legal process, or to requests pursuant to a statute requiring or permitting disclosure such as the Michigan Freedom of Information Act, MCL 15.231, *et seq.*

We limit access to personally identifiable information gathered through MIPeaceofMind.org to employees and agents who need access to perform a specific job. Security measures have been integrated into the design, implementation, and day-to-day operations of this website as part of our continuing commitment to the security of electronic content as well as the electronic transmission of information.

MIPeaceofMind.org uses Secure Sockets Layer (SSL) technology to encrypt and protect your personal information during Internet transmissions.

Outside links

We provide links to other organizations through MIPeaceofMind.org. These links provided are for informational purposes only. In providing these links, we do not endorse the content, products, services, or viewpoints of these external websites. Once you leave MIPeaceofMind.org and link to an external website, these terms and policies no longer apply.

Children's Online Privacy Protection Act

Individuals under the age of 13 are not eligible to use services that require submission of personal information and should not submit any personal information to MIPeaceofMind.org. This includes submitting personal information to MIPeaceofMind.org as part of a user profile or personalization profile. If you are an individual under the age of 13, you may use these services only if used with your parent or legal guardian.

Cookies

MIPeaceofMind.org uses "cookies" to customize your browsing experience. A cookie is a small text file that is saved on your computer when you visit a website.

Session cookies allow you to move through many pages of a website quickly and easily without having to authenticate or reprocess each new area you visit. Session cookies are destroyed after successful completion of a transaction, after a few minutes of inactivity, or when the browser is closed.

Persistent cookies help websites remember your information and settings when you visit them in the future. They continue to exist after a few minutes of inactivity, after the browser is closed, or after a user completes a single session. Persistent cookies generated by MIPeaceofMind expire within one year.

MIPeaceofMind.org uses cookies in the following ways:

- To maintain your login information as you move through the website. This is a session cookie that is destroyed after 20 minutes of inactivity on your account or when the browser is closed.
- To maintain your preferred setting regarding font size (if a larger or smaller font size is selected). This is a persistent cookie.

If you choose to do so, you can configure your browser to notify you when a new cookie is received. You can also view and delete existing cookies, prevent your browser from accepting new cookies, and disable cookies altogether. If you disable cookies, you can still use MIPeaceofMind.org, but your ability to use some areas or functions of the website may be limited.

Security Policy

Gift of Life Michigan, as developer and administrator of the Michigan Peace of Mind Registry, has taken a number of steps, under the direction of the website owner, the State of Michigan Department of Community Health, to safeguard the integrity of the data and prevent unauthorized access to information that is maintained in computer systems. These measures are designed and intended to prevent corruption of data, block unknown or unauthorized access to the systems and information, ensure the integrity of information that is transmitted between users and the website, health care providers and the website, and to provide reasonable protection of private information provided by users.

Monitoring of this site includes auditing network traffic, identifying any unauthorized attempts to upload or change information, monitoring the website to prevent damage to the computer system. The Peace of Mind Registry uses industry-standard software tools to control access to services and to protect data that is transmitted electronically as part of website functions. These programs help identify potential harmful or disruptive activity.

WARNING -- If security monitoring reveals possible evidence of criminal activity, information pertaining to such activity may be provided to law enforcement officials.

Unauthorized attempts to upload information and/or change information are strictly prohibited and are subject to prosecution under the Computer Fraud and Abuse Act of 1986 and Title 18 U.S.C. Sec.1001 and 1030.

This security policy statement cannot be used as evidence that the Michigan Peace of Mind Registry is completely secure and, as with any website, there is no guarantee that the extensive security and protection measures used will provide a completely secure Internet environment.

Link and Logo Use Policy

Please contact us regarding linking to MIPeaceofMind.org or using the website logo on your website.

Linking to this website is encouraged in order to promote Michigan's advance directive registry. Internet-ready materials, such as a widget for your website, are available to assist you with linking to MIPeaceofMind.org and using the logo on your website.

If you link to MIPeaceofMind.org, you must not: (1) portray any person, entity, or subject in a false or misleading light; (2) visually alter the pages being linked to; or (3) imply that the MIPeaceofMind.org or the State of Michigan endorses your products or services.

Effective Date: December 2014